



SWIFT

DO IT YOURSELF
YOU TOO CAN BUILD YOUR OWN HOME,
LET ME SHOW YOU HOW

T. J. GREULICH
LAKELAND SWIFT HOMES

R. D. 1 AMHERST, OHIO
3 MILES WEST OF AMHERST OR
3 MILES EAST OF BIRMINGHAM ON STATE ROUTE 113

REPRESENTATIVE'S HOME
3775 PALM AVE.
LORAIN, OHIO
PHONE 75963

BUSINESS PHONE
BIRMINGHAM, OHIO
8451

the Key to Your Future...

HAPPINESS • SECURITY • COMFORT



A SWIFT-BUILT HOME



Dear Prospective Home Owner...

HERE... is your key to security, comfort, and the happiness you've been seeking in a home of your very own...

HERE... is beauty of design, good planning, and fine quality materials... made available through mass purchasing and our knowledge of modern construction methods...

HERE... are homes, with customized features and flexible arrangements, which compare with luxurious homes many times their price... yet Swift Homes are engineered to "Do-It-Yourself" simplicity...

HERE... on these colorful pages, your fondest desires will come to life in a dreamhouse that you've always hoped to build...

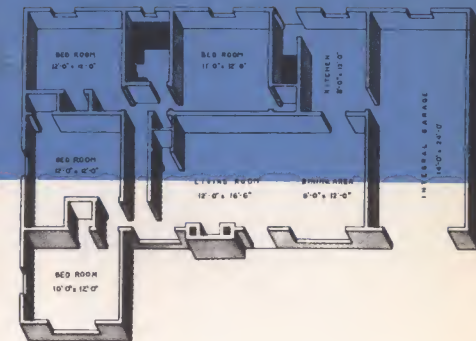
HERE... are excitingly beautiful Swift Homes that give you more to be proud of, extra pleasure, extra satisfaction, at far less cost.



HERE... is YOUR key to tomorrow's living...**TODAY**

... Your SWIFT HOMES Representative

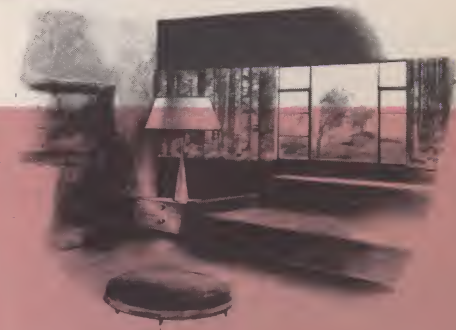
The Glencairn



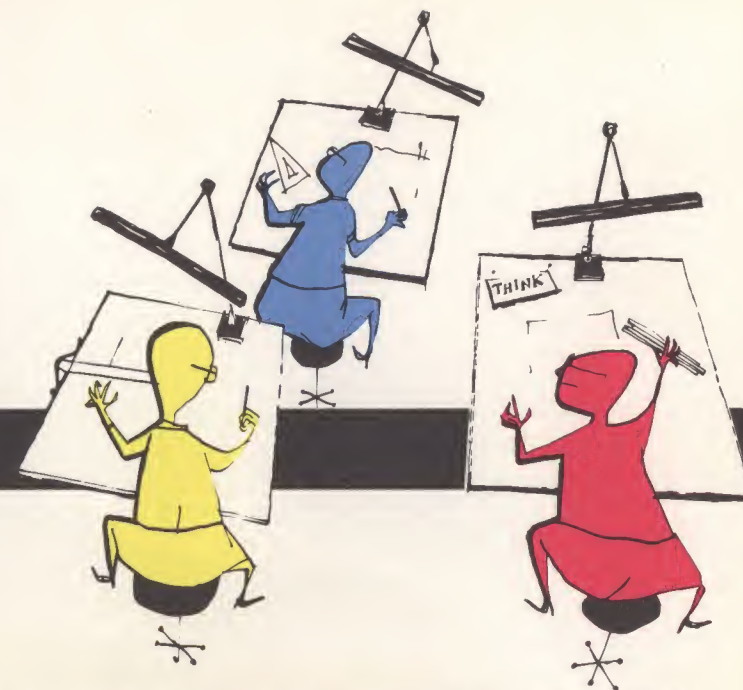
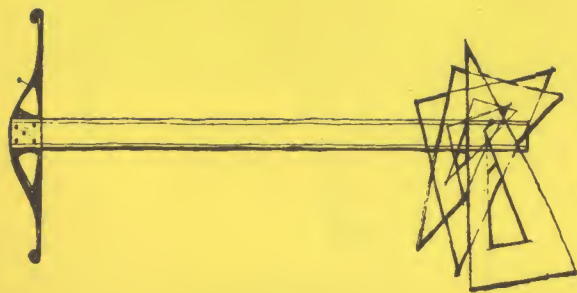
TOM GREULICH
3775 PALM AVE.
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One of Swift's largest homes featuring four or five generous bedrooms in an outstanding ranch style home with its long low lines emphasized by hip roof design, wide overhang of eaves, and handsome cedar-sided exterior. Integral garage with its additional storage area for tools or toys is a welcomed optional feature. Floor plan is unusually flexible to permit changes to suit your particular needs. The impressive field stone chimney adds a glamorous touch to this well planned home.



SWIFT



Swift Homes' staff of competent architects and engineers, especially skilled in techniques of design and construction have included your most wanted features in the basic homes, shown throughout this booklet. These homes will please you—not only from an architectural standpoint but because of their individual, customized look and variety of styles.

We are sure you will find a home model here, that will provide the space and comforts that are most important to you and your family. All of our homes are designed for a lifetime of pleasurable living! Our basic homes, as you will see, offer not only a choice of three accepted roof styles, but also a choice of roof colors — window styles, exterior siding and exterior door styles—all at no additional cost.

Swift homes are so designed that the purchaser will find them completely adaptable to the addition of second stories; full basement or slab construction, inclusion of breezeways, carports and integral garages; combination exterior sidings of brick, stone or either with cedar or cedar alone. It is our assurance, that your Swift home will be a permanently sound investment financially, as well as in the security and well being of your family—you will find them the utmost in comfort, appearance and value!

1. SIDEWALLS AND PARTITIONS

2" x 4" Studs — 16" on center. 3-2" x 4" Plates throughout. Double 2 x 10 over window wall, 2 x 8 over picture window, 2" x 6" Headers over exterior windows and doors; 1/2" Asphalt Insulation Board throughout; your choice of Window Wall and Awning-Type Ribbon Windows or BEE-GEE Casement windows throughout. Bronze screens for all windows; Front and Rear Doors with Hardware and Frames; Double Studding around all doors and windows; complete partitions even to closets as shown on floor plans; Lifetime Cedar Siding for exterior; Metal Protective Corners; Nails.

PLUS

Oak Thresholds; Oak Sills; 8 Ft. Ceilings and Roomy Attic Space for Gable or Hip Roofed Homes! Spacious Rooms in the Home of Your Choice; Metal Protective Corners; Smart Natural Birch Flush 1 1/4" Front and Rear Doors; Genuine Brass Locks with Night Latches—Brass Hinges. All Quality, Clean, Dried Lumber of the Finest Stock—No Piecing, Precision Cut; Closets for all Rooms, Including Linen Closet for Bathrooms; Nationally Advertised Insulation; Finest of Windows, Toxic-Treated—Clean Outside of all Windows from the Inside; Bronze Screens with all Windows. Choice of Roof Styles and Roof Colors! Door Styles; Floor Plans, Window Designs and Exterior Treatments.

2. FLOOR MATERIALS

6" x 10" Center Beam; 2" x 8" Floor Joists 16" O.C.; Double 2" x 8" Floor Joists under Bearing Partitions; 2" x 8" sills (double ends); 2" x 6" Foundation Plates; Metal Bridging; Tongue and Grooved Sub-Flooring; Nails.

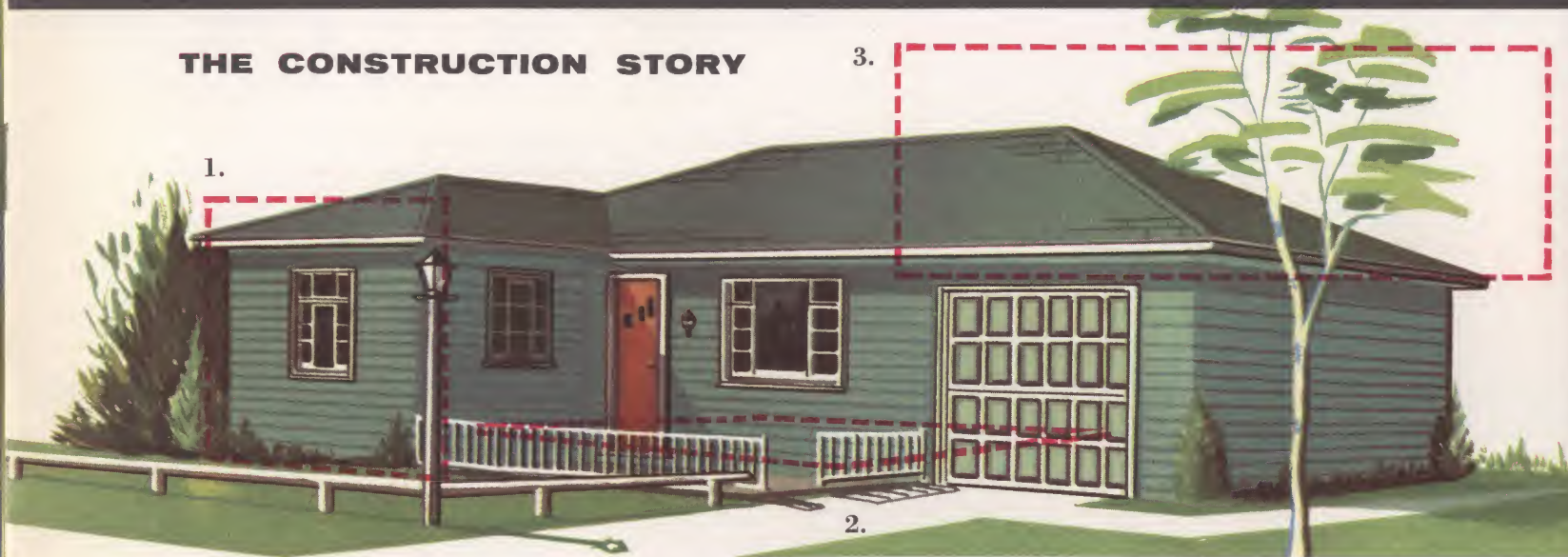
3. ROOFING MATERIALS

Your choice of 3 outstanding Roof Designs; (Gable -Hip-Flat). All built to withstand the most rigid of climatic conditions and building codes; furnished with selected wood sheathing; framing lumber 16" O.C.; trim for fascia; waterproof eaves enclosures; metal screened ventilators; Roofing felt; Heavy Thick-butt Asphalt Shingles in your choice of colors; Nails.



Swift-Built Homes Give You Everything You Need!

THE CONSTRUCTION STORY



1. All materials shown are furnished with "Sidewall and Partitions" group.

2. All materials shown are furnished with "Floor Materials" group.

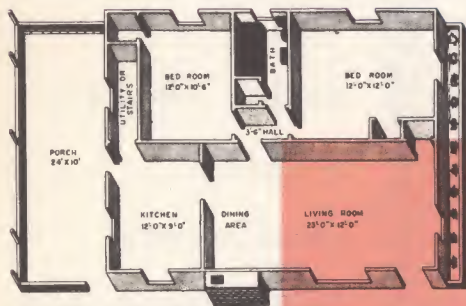
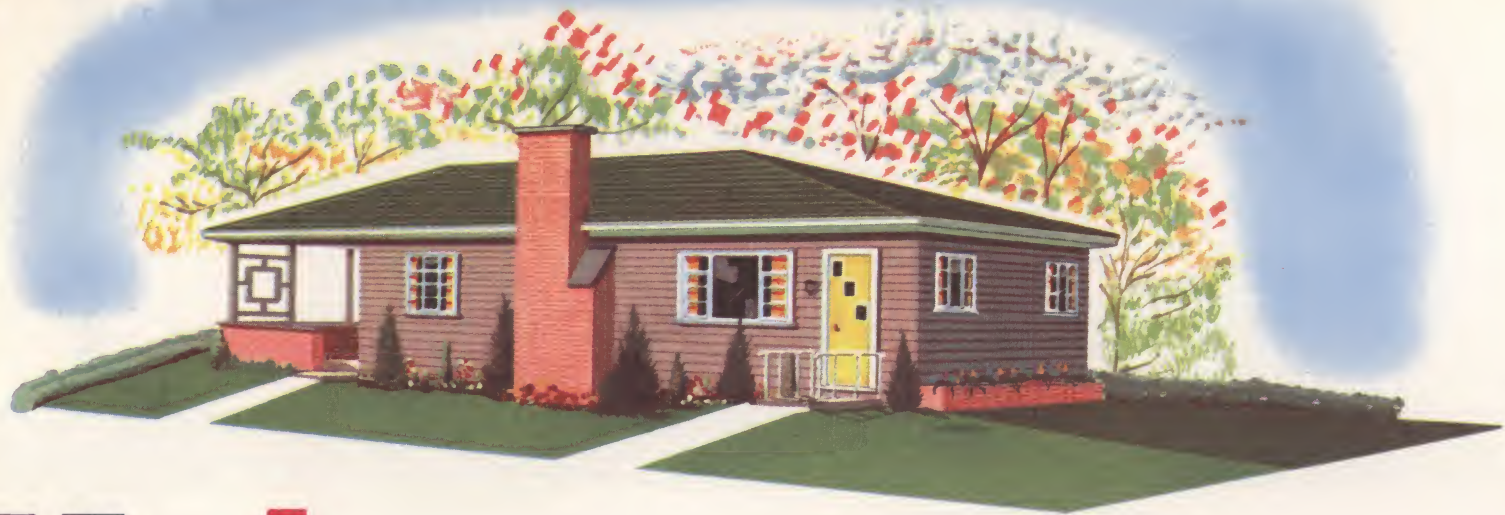
3. All materials shown are furnished with "Roofing Materials" group.

**BLUE PRINTS
PLANS
ERECTION
INSTRUCTIONS
ARE FURNISHED
WITH ALL
SWIFT-BUILT
HOMES**

**FACTORY TO YOU
FROM OUR PLANT**

**Delivery by our own fleet of trailer vans
insures inexpensive, prompt, delivery!**

The Ravenswood

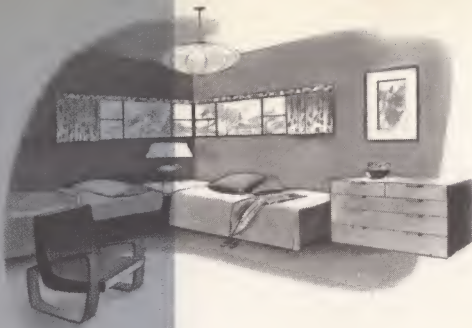


The pleasing lines of the sturdy hip roof give this smartly styled two bedroom ranch home its modern character. Famous Bee Gee wood casement windows, and picture window, with bronze screens are featured. Attractive porch (a converted carport) can be screened or enclosed for recreation room. Family dining area is separated from light, airy kitchen by step-saving snack bar. Brick chimney with its recessed planters adds a handsome fireplace to the spacious living room.

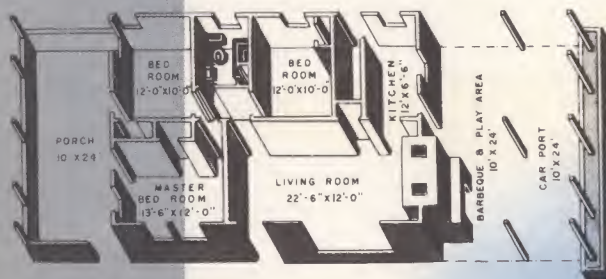
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Bedrooms are cheerful and bright and easily accommodate twin or bunk beds.



Spacious Master Bedroom Showing
Informal Twin Bed Arrangement



Here is an exceptionally well planned three bedroom modified ranch home. The large carport (optional) at the side can be converted into multi-purpose rooms or recreational area at a later date. The third bedroom can easily be furnished as a handsome den or television room. The high gable roof affords additional storage space and its clean unbroken line lends dignity to this lovely home. Exterior beauty is achieved through the wide expanse of glass in the window wall and screened porch (also a converted carport). Adding a note of informality is the barbeque pit that backs up the living room fireplace. The durable, Cedar exterior is painted a shrimp tone to harmonize with the gray fieldstone and natural vertical siding.

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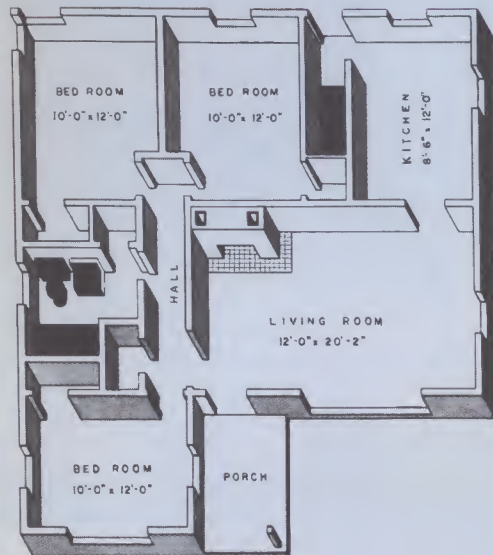


The Highland

The Woodbridge

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Living is pleasant in this "L" plan contemporary ranch home that achieves its striking appearance from the wide overhang and simple, straight lines of the California deck roof. The wide expanse of glass utilizing generous window wall and awning type ribbon windows make the interior rooms fresh and light. Two or three bedrooms are available depending on floor plan used. Overhang forms roof for covered porch. The modern trellis and attractive landscaping give added interest to a lovely, livable home.



Multi-purpose, attractive car-port can become screened porch, play or living area.

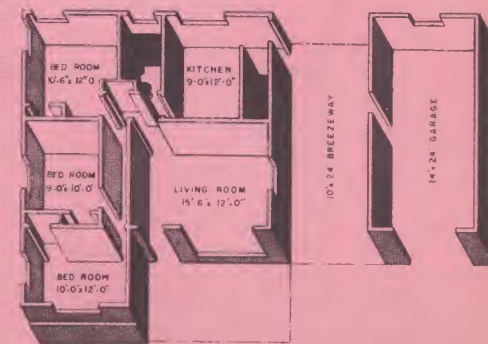




A rambling three bedroom ranch-type home with graceful beauty; achieved through clean lines of gable roof, overhanging eaves and modern window design. Pictured here are awning type ribbon windows and handsome window wall. Both cupola and stone work which add such an attractive touch are at owners option. Vertical siding gives this charming home an added note of pleasant living. The spacious integral garage with its paneled door and the airy breezeway are of course optional features.



A corner arrangement gives it a cozy den-like setting.

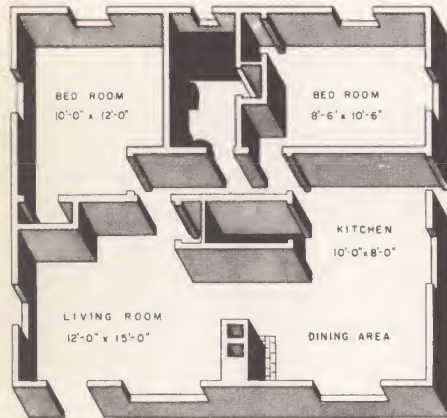


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The Gordonaire

The Cedarhurst

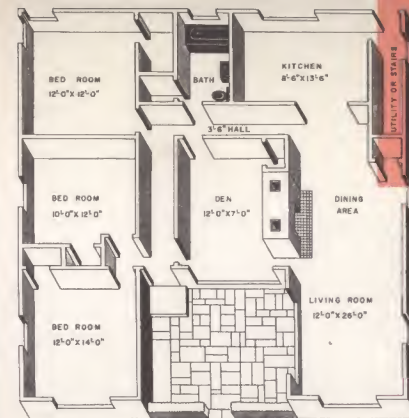
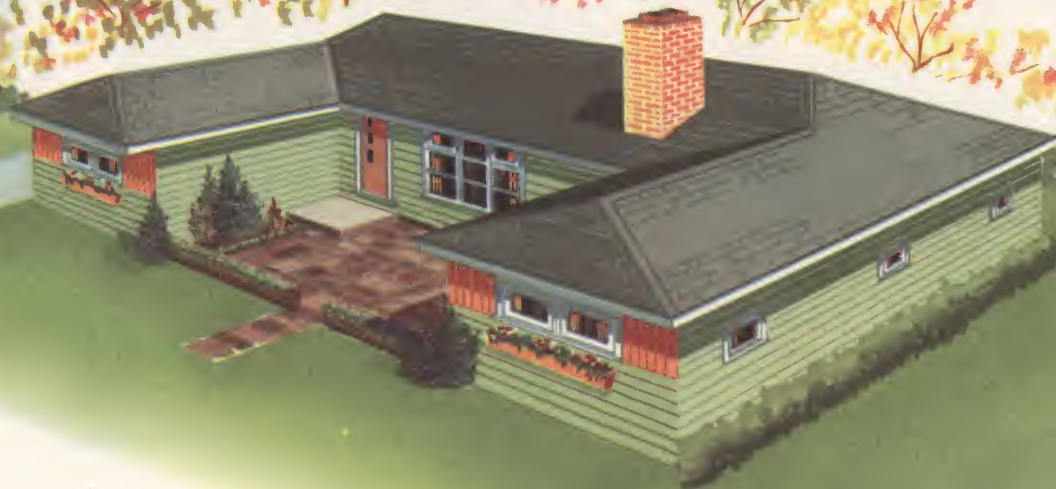
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A king size modern kitchen fit for *your* queen.

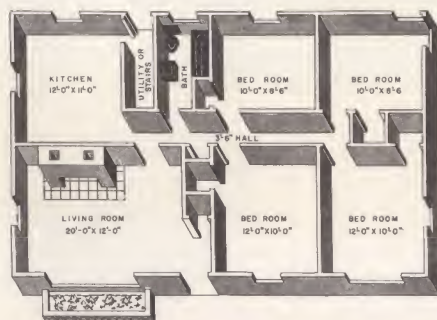
A favorite with everyone is this two-bedroom ranch-styled home whose eye appealing hip roof not only adds beauty, but added strength. Overhanging eaves are wide and good looking. Built on hilly terrain and landscaped with terrace and dry wall, this home utilizing buff brick and fieldstone in harmony with sturdy cedar exterior, is a handsome sight. Integral garage is off the basement. Every room has ample closets. Ventilation is assured through the modern Bee-Gee wood casement windows that make the interior exceptionally light and cheerful. Bricked chimney provides a fireplace for the gracious living room.

The Norwood



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An ideal ranch "U" plan with a well grouped bedroom arrangement. Extended wings with handsome center flagstoned patio give home a low rambling appearance. The pleasing hip roof with its wide overhang adds additional charm to this gracious home. Dining area is adjacent to the spacious living room den and cozy kitchen. Window arrangement makes furniture placement easy . . . and affords excellent ventilation and light. Center hall gives easy access to all rooms. Note the attractive decorator color scheme. Extra wing optional.

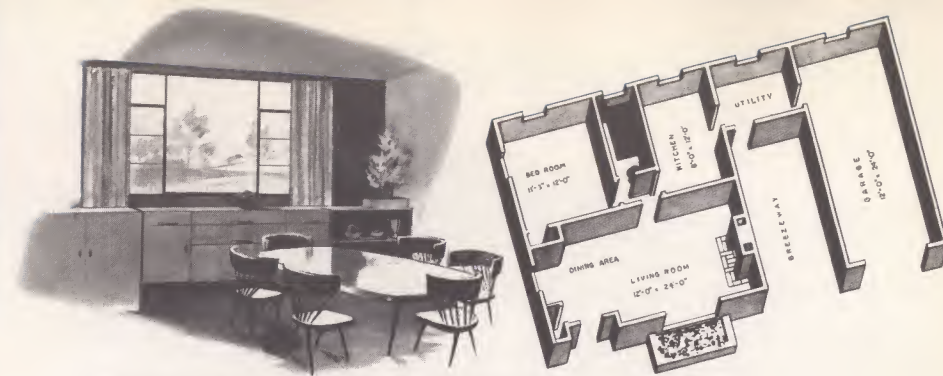
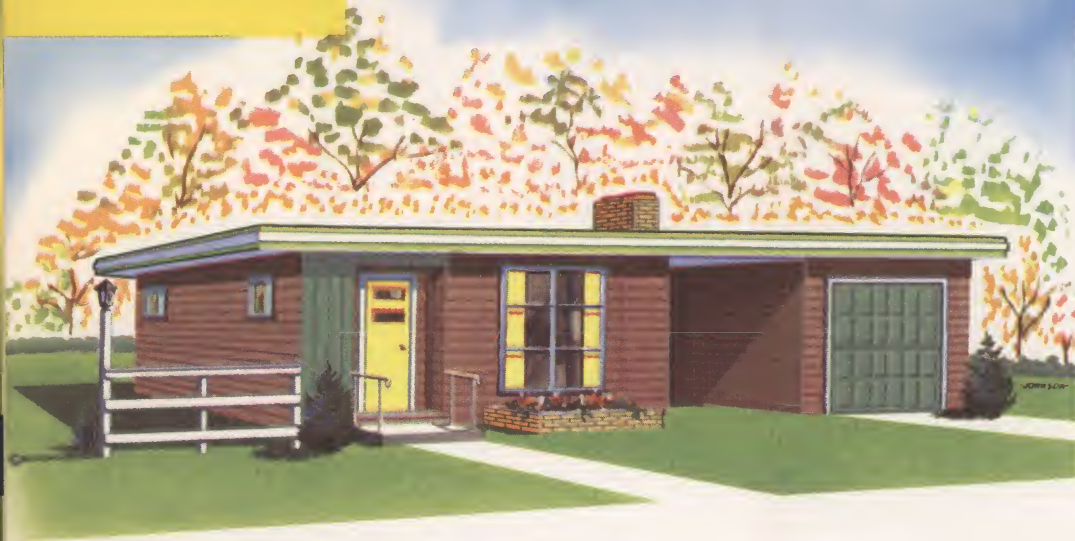


Note the spaciousness of this handsome four bedroom home. Its high gable roof—long a favorite of home builders, has utility—as a storage area, as well as smart appearance. The living room-dining area combination is the answer to the homemaker's prayer. Its flexible interior means roof sizes customized to your particular needs, and the conversion of the fourth bedroom to a playroom or den is an easy one. One floor ranch styling means the end of stair climbing that is so tiring.

The Sylvanian



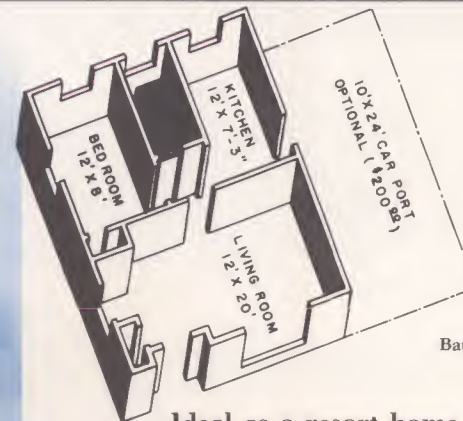
The Kirkwood



Pleasant dining area is convenient for meals and serving.

Designed for future expansion, this very charming small home shown with flat deck roof offers unlimited possibilities for care-free living . . . Generous window wall with its wide expanse of glass seems to bring the outside into your living room. Awning type ribbon windows make all rooms light and cheerful. Breezeway and integral garage add length to the lines of the home and are optional to the owner. A selection of three roof styles is available at no additional cost.

The Cavalier



Bathrooms have a modern look—they're roomy and functional.

Ideal as a resort home . . . perfect for the young married and older couple living alone . . . extra large living-dining-activity area . . . recessed entrance and western fence add a distinctive touch . . . The long, simple lines of the gable roof with its projecting eaves and vertical siding are most attractive. Multi-purpose carport can be converted into screened porch or two additional rooms at any later date.



ADD-A-STORY

This outstanding feature, the ease with which a second story can be added when the modern, California-styled flat deck roof is used, is another reason why you will see Swift homes being erected in communities all over America during every season of the year.

Available on all Swift models, the flat deck roof, with its characteristics of durability and strength as well as beauty — can easily become the sub-flooring for a second story addition to your home. You can double the size and living area as your family grows or your home requirements increase . . . and at a minimum cost.

It's a simple operation—and an inexpensive one, at any later date, to expand any Swift home with deck roof. This roof is in reality a full strength floor, specially designed for level installation and your future use as a floor. When more space is required it's an easy matter to order a duplicate of your original home less sub-floor and exterior doors—this means a savings of 25% less than the cost of the original home. You save too, because an additional foundation is not needed, nor is it necessary to do any additional landscaping or planting. Here is further proof—once again, that Swift Homes are planned and designed with the purchaser ever in mind!



The Ravenswood

Adding a second story to an already completed home is a Swift feature . . . This handsome home (shown on a previous page with hip roof) now has 3 or 4 additional bedrooms and a second bathroom at a very small additional cost. The rugged, conservative lines of the gable roof has always been a favorite style and the vertical siding and overhanging eaves add attractiveness to this modern home. Notice how the bricked in car-port (an optional feature) become an informal porch. See how the colorful awnings add to the exterior beauty!



The Highland

Contemporary styling with the California deck roof featuring exceptionally wide overhang makes this model outstanding. Attractive window wall and awning type ribbon windows provide cross ventilation and make bedrooms and living room airy and bright. Cheerful kitchen has room for informal meals. Two or three bedrooms are available, depending on choice of floor plan. A second story may be added at any future time—flat roof becoming flooring of upper story. This or any Swift home can be erected with or without full basement.

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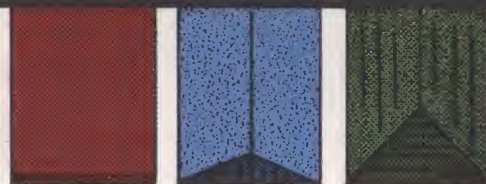
LOOK FOR THESE QUALITY VALUES IN ALL SWIFT-BUILT HOMES!



Handsome birch flush exterior doors will give you a doorway of distinction. All hardware is attractive, long wearing brass.

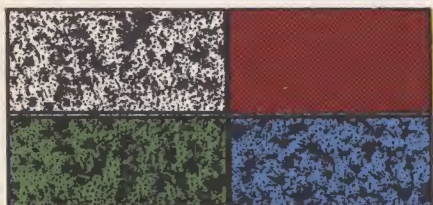


Building your own home will be easy with our nationally advertised, famous materials that come plainly marked for quick identification. All materials are boxed, bundled or packaged.



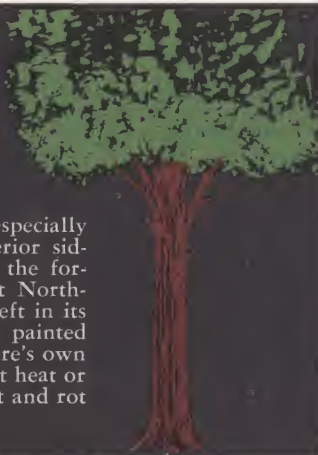
Swift offers a choice of three favorite roof styles at no additional cost. Suit your taste by selecting a sturdy hip roof, handsome gable roof, or modern California flat sun-deck.

Heavy Duty Asphalt Impregnated Sheathing to keep you warm in winter and reduce fuel costs. It also insulates and cools during warm summer months.

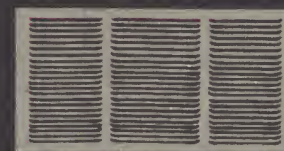
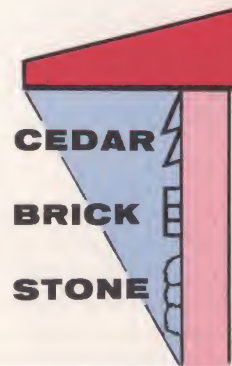


Nationally advertised heavy duty asphalt shingles in your choice of many attractive colors . . . will add a distinctive and attractive note to your exterior color scheme as well as durability to your roof.

Beautiful cedar, especially selected for exterior siding comes from the forests of the great Northwest. It can be left in its natural color or painted to suit. It is nature's own insulation against heat or cold and is insect and rot resistant.



The extremely wide roof overhang adds beauty while giving you shade and weather protection. It makes Swift-Built homes adaptable for brick or stone facing.



Metal screened ventilators that fit under roof overhang allows circulation in the dead-air space of your roof, yet are concealed from view.



To suit your particular tastes, we offer a choice of either famous Bee Gee wood casement windows or Swift's own spacious windowwall and awning-type ribbon windows.



Your floors will have extra rigidity and strength because of the double row metal bridging furnished. It is easier to apply than wood bridging and offers additional stability.



Bronze Screens, that are rust resistant, are furnished at no additional cost for every window in your home. They come complete with all hardware.



Metal corners are furnished to protect your beautiful Cedar siding from damage. They take paint easily to harmonize with your home's color scheme.

NATIONALLY ADVERTISED

NATIONALLY APPROVED

NATIONALLY ACCEPTED



All materials
furnished by
Swift Homes, Inc.
Commended by
Parents' Magazine



All over the country—in America's foremost magazines you'll see Swift Homes ads. Millions of readers, every year read about famous Swift Homes in magazines such as LIFE, SATURDAY EVENING POST, PARENTS, BETTER HOMES AND GARDENS, POPULAR MECHANICS and many others. Most of the products featured in our homes bear the brand name of nationally known manufacturers. Proudly, Swift Homes display the seal of the National Association of Home Builders and the Commendation seal of PARENT'S Magazine.

- ***PRE**-cisely why you save with a **PRE**-built Swift Home
- ***PRE**-designed—saves architect's fees!
- ***PRE**-engineered—saves planning costs!
- ***PRE**-scheduled mass purchasing saves middleman's costs!



- ***PRE**-cutting saves labor costs!
- ***PRE**-cision building—saves material waste!
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WE HAVE

... Your Key



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YOUR AUTHORIZED SWIFT

Scholar